ORDER

Orders Order / Rev: 719544 Alt Order #: 06359571 OBAMA SCHED A Product Desc: Estimate: 1905 10/02/12 - 10/08/12 Flight Dates: Primary AE: Aaron Ashe Original Date / Rev: 10/01/12 / 10/03/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	16	\$44,250.00	\$37,612.50
10/08/12	10/14/12	6	\$12,600.00	\$10,710.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$56,850.00	\$48,322.50	0.00
Totals	22	\$56,850.00	\$48.322.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP	10/02/1	2 10/08/12	LN (M-F)	CM	M-F 11-1135	p MTWTF	:30 2	\$2,000.00 P-3	0.00 NM	2	\$4,000.00
			LN (M-F)								
10 NEW	/S-11PM										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	02/12	10/08/12	МГWГF	2	\$2,000.00	0.00					
2 WTSP	10/02/1	2 10/08/12	Letterman	CM	1135p-1237a	MTWTF	:30 2	\$700.00 P-3	0.00 NM	2	\$1,400.00
			Late Night with D	avid Letterma	n						
	LETTER										
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/	02/12	10/08/12	MTWTF	2	\$700.00	0.00					
3 WTSP	10/02/1	2 10/08/12	Price Is Right	CM	11a-12p	MTWTF	:30 2	\$1,600.00 P-2	0.00 NM	2	\$3,200.00
			Price Is Right								
	RICE IS F										
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/	02/12	10/08/12	MTWTF	2	\$1,600.00	0.00					
4 WTSP	10/02/1	2 10/08/12	M-F 12-1230p	CM	12-1230p	MTWTF	:30 3	\$1,600.00 P-2	0.00 NM	3	\$4,800.00
			10 News @ Noor	1							
-	/S-NOOI				_						
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/		10/08/12	MTWTF	3	\$1,600.00	0.00					
5 WTSP	10/02/1	2 10/08/12	M-F 4-5p	CM	4-5p	MTWTF	:30 2	\$800.00 P-3	0.00 NM	2	\$1,600.00
			Dr. Phil								
DR. PH					_						
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/	02/12	10/08/12	MTWTF	2	\$800.00	0.00					

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WTSP-TV

Order / Rev: 719544 Advertiser:

06359571 OBAMA SCHED A Alt Order #: Product Desc:

Obama/D/President

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1905

Ln Ch	Start	End	Inventory Code	Brook	Start/End Ti	mo Dave	Len Spo	ato Poto Pri	Pta Typo	Snote	Amount
			Inventory Code M-F 5-530p	CM	5-530p	me Days MTWTF-		2 \$550.00 P-3	Rtg Type	Spois 0	Amount \$0.00
10 NEW:			5-530p 10 News	Civi	5-550p	MII WI F -	30	2 \$350.00 F-3	U.UU INIVI	0	φ0.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/08/12	MTWTF	2	\$550.00	0.00					
	Date Ra		escription		/End Time		Weekdays		Rtg Type		
	10/02/12 dited	2-10/08/12 N	I-F 5-530p	5-53	Up		MTWThF	:30 (\$550.00)	0.00 NIVI		
		2-10/08/12 N	1-F 5-530p	5-53	q0		MTWThF	:30 (\$550.00)	0.00 NM		
	dited		,		- 1			(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
7 WTSP	10/02/1	2 10/08/12	M-F 530-6p 10 News at 530p	СМ	530-6p	МГWГF-	- :30	2 \$550.00 P-3	0.00 NM	1	\$550.00
10 NEW	S-530P										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0 Spot Ch)2/12 Date Ra	10/08/12 nge D	MTWTF escription	2 Star	\$550.00 :/End Time	0.00	Weekdays	Length Rate	Rtg Type		
		2-10/08/12 N		530-			MTWThF				
Cred	dited										
8 WTSP	10/02/1	2 10/08/12	CBS Evening Nev		630-7p	МГWГF-	- :30	2 \$2,000.00 P-2	0.00 NM	0	\$0.00
CBS EVI											
Star Week: 10/0	t Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$2,000.00	Rating 0.00					
	Date Ra		escription		E/End Time	0.00	Weekdays	Length Rate	Rtg Type		
	10/02/12 dited	2-10/08/12 C	BS Evening News	630-	7 p		МГWГhF				
2 WTSP	10/02/12	2-10/08/12 C	BS Evening News	630-	7p		MTWThF	:30 (\$2,000.00)	0.00 <i>NM</i>		
Cred	dited										
9 WTSP	10/02/1	2 10/08/12	CBS This Morning	•	7-9a (8:00 AM-9:00	MTWTF- O AM)	- :30	1 \$400.00 P-3	0.00 NM	1	\$400.00
CBS THI				0	Б.,	5					
Week: 10/0		End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$400.00	Rating 0.00					
			M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@iM	9-9:30A	МГWГF-	- :30	2 \$200.00 P-3	0.00 NM	1	\$200.00
10 NEW			M/s shalsass	0	Data	Detina					
Week: 10/0	t Date 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$200.00	Rating 0.00					
Spot Ch	Date Ra	nge D	escription	Star	/End Time		Weekdays		Rtg Type		
		2-10/08/12 N	1-F 9-930a 10 New	s, 9am 9-9:	30A		MTWThF	:30 (\$200.00)	0.00 <i>NM</i>		
	dited					1.574.777			2 22 1114		
		2 10/08/12	M-F 930-10a Inside Edition	СМ	930-10a	MTWTF-	- :30	2 \$200.00 P-3	0.00 NM	1	\$200.00
MILLION Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/08/12	MTWTF	2	\$200.00	0.00					
	Date Ra		escription		/End Time		Weekdays		Rtg Type		
		2-10/08/12 N	1-F 930-10a	930-	10a		MTWThF	:30 (\$200.00)	0.00 <i>NM</i>		
	dited	0.40/00/40	Mara Balana O	014	M 40 44-	17		4 67 000 00 0	0.00.1114		↑ 7 000 00
12 W15P	10/08/1	2 10/08/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M	- :30	1 \$7,000.00 P-3	U.UU INIVI	1	\$7,000.00
HAWAII	FIVE-0										
<u>Star</u> Week: 10/0	t <u>Date</u> 08/12	End Date 10/14/12	Weekdays M	Spots/Week 1	Rate \$7,000.00	Rating 0.00					
			NFL Football Gan		4-7p		S :30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
NFL ON	CBS WI	EEK 5 GM 2	NFL Football Gar 10/7/12 DENV	me #2							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	S		\$10,000.00	0.00	C -00	1 \$4 000 000	0.00 NA		£4 000 00
14 WTSP	10/07/1	∠ 10/07/12		CM	Sun 9-1030a		S :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00

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Totals

22

\$56,850.00

WTSP-TV

Order / Rev: 719544 Advertiser: Obama/D/President

Alt Order #: 06359571

OBAMA SCHED A Product Desc:

Flight Dates: 10/02/12 - 10/08/12 1905

Estimate:

· · · · · · · · · · · · · · · · · · ·	Pri Rtg Type Spots Amount
CBS Sunday Morning	
CBS Sunday Morning CBS SUNDAY MORNING	
	1
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 S 1 \$1,000.00 0.00	
ΨΟσκ. 10/01/12 10/01/12 = 1 ψ1,000.00 0.00	00 D 0 000 NM
15 WTSP 10/07/12 10/07/12 Sun Prime C CM Sun 9-10pS :30 1 \$7,000.0 The Good Wife	00 P-3 0.00 NM 1 \$7,000.00
THE GOOD WIFE	
Start Date	
Week: 10/01/12	
16 WTSP 10/03/12 10/03/12 Prime Political Program CM PrimeW :30 1 \$9,000.0	00 P-3 0.00 NM 1 \$9,000.00
Prime Political Program	70 1-3 0.00 NW 1 \$9,000.00
CSI	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12	
17 WTSP 10/06/12 10/06/12 Gators Special CM Gators SpecialS- :30 1 \$500.0	00 P-3 0.00 NM 0 \$0.00
Gators Special	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12 10/07/12S- 1 \$500.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length	Rate Rtg Type
1 WTSP 10/01/12-10/07/12 Gators Special Gators SpecialSa :30 (\$5	00.00) 0.00 <i>NM</i>
Credited	
18 WTSP 10/05/12 10/05/12 Fri Prime B CM Fri 9-10p F :30 1 \$6,000.0	00 P-3 0.00 NM 1 \$6,000.00
Made in Jersey	, , , , , , , , , , , , , , , , , , ,
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12	
N19 WTSP 10/07/12 10/07/12 Face the Nation CM Sun 1030-1130aS :30 1 \$500.0	00 P-4 0.00 NM 1 \$500.00
Face the Nation	***************************************
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12	